

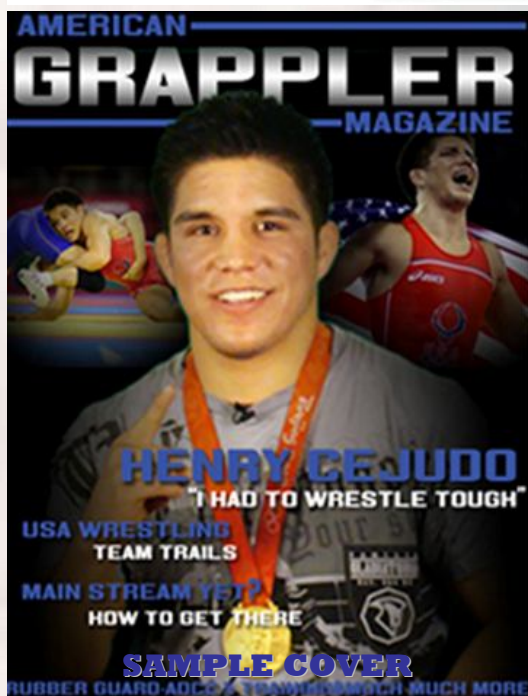
SCRAPP

FIGHT MAGAZINE



SCRAPP! Fight Magazine is a digital publication the covers all aspects of extreme combat sports. With a heavy emphasis on MMA, **SCRAPP!** brings readers into the fight world like no other publication. A monthly magazine **SCRAPP!** brings the readers current news and events. No more reading a recently purchased magazine only to discover that the content is one to two months OLD. **SCRAPP!** covers events, fighters and behind the scene facts like no other publication. Every staff member at **SCRAPP!** has multiple years in the MMA and combat sports industries. Expect colorful graphics and insightful and exclusive content focusing on the highest profile personalities in the sport. For more information go to www.scrappfightmag.com **SCRAPPFIGHTMAG.COM**

AMERICAN GRAPPLER MAGAZINE



American Grappler MAGAZINE-COMING SOON!!! Will be a monthly publication that covers all aspects of the grappling arts. From Brazilian Jiu-jitsu superstars to Olympic wrestlers and Judo players. While other grappling magazines are simply re-titled MMA publications, **American Grappler Magazine** is filling the void and offering authentic grappling content that so many grappling fans and participants crave. The editorial team for **American Grappler Magazine** has long lasting relationships in the various grappling communities. Expect demonstrations on technique and insight on the grappling world from some of the most accomplished grapplers in their sports. **American Grappler Magazine** also seeks to connect with the casual participant in covering local events and tournament winners. So watch out for **American Grappler Magazine** coming out in late 2010 for more information go to: www.americangrapplermag.com **AMERICANGRAPPLERMAG.COM**

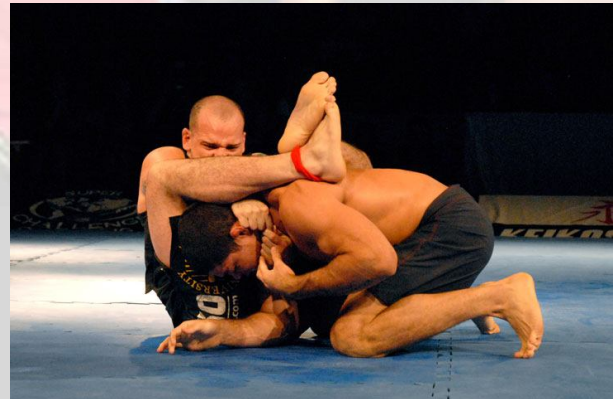
A LITTLE HISTORY

Mixed Martial Arts



Mixed Martial Arts (MMA) is a full contact combat sport that allows a wide variety of fighting techniques, from a mixture of traditional and nontraditional martial arts styles. Many recognize the Ultimate Fighting Championship (UFC)® as the preeminent MMA organization. However there are many other such promotions throughout the United States and the world. Such competitions allow martial artists of different backgrounds to compete. According to most sports organizations MMA is widely recognized as the fastest growing sport in the world with data showing MMA out selling Boxing pay per views consistently over the last 3 years.

Grappling



Grappling comes in many forms and in a way was the basis of MMA competition in America. Unlike MMA, most grappling competitions are amateur in nature. While MMA is mostly prize fighting, grappling, whether it be Brazilian Jiu-jitsu, collegiate wrestling or Olympic Judo can be participated in by the common man woman or child on the lower levels. There are small grappling tournaments held every day in cities and towns around the country. There are also highly prestigious tournaments such as the U.S. Nationals in wrestling or the Mundials in jiu-jitsu that crown some of the very best competitors in the world.

ABOUT US

RBN Publications, LLC is an online digital publication company focused on providing an exceptional service and product at the most affordable rate in the industry. Our company converts print pdf. files into enhanced online digital publications that use flash-based, page-flip technology to simulate the look and feel of traditional paper publications. RBN Publication's digital publications contain numerous interactive features such as hyperlinked urls, email addresses, and page links, as well as streaming video, streaming audio, flash animation, Apple iPhone and iPod Touch applications and much more.

MARKETING PLATFORMS

- PRINT American Grappler Magazine, Scrapp! Fight Magazine
- RADIO Knuckle Up! and ESPN Sports Radio's (Reno , NV 1450AM, KHIT) "Inside The Cage" on Sports Action Network Radio
- TELEVISION/ STREAMING VIDEO Where applicable for TV but major saturation with streaming video and content providers.
- WEBSITES www.insidefights.com, , www.grapplingx.com , www.scrappfightmag.com , www.sportsactionnetworkradio.com, www.undisputedfightmag.com, and www.sportsactionnetwork.tv
- LIVE EVENTS Local and Nation Tournament
- ONLINE www.scrappfightmag.com, www.twitter.com/scrappfightmag, www.facebook.com/scrappfightmag

SPECIFICATIONS

Scrapp! Fight Magazine is a monthly publication respectively (12 issues per year). The magazine is published by RBN Publishing, LLC 54 Bruen Ave, Unit 4, Irvington, NJ 07111 Phone 973-757-0825 publishing@rbn-online.net

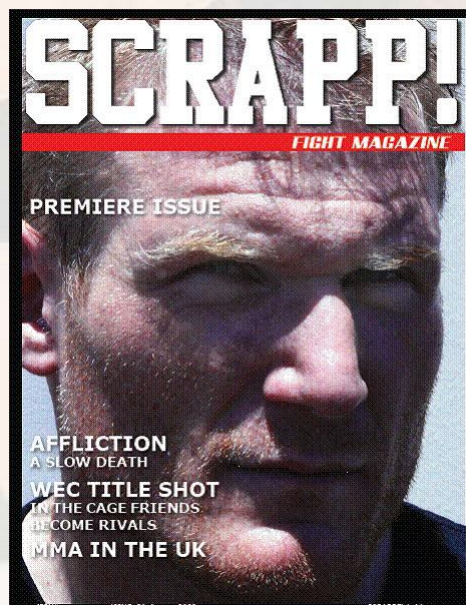
FRONT AND BACK COVER
8 3/8" x 10 7/8". Full Breed

TEXT
16 – 32 pages, all 4 color.

TRIM SIZE
8 3/8" x 10 7/8". Full Breed

FORMAT Size
Two Page Spread 16 3/4" w x 10 7/8" ht.
Full Page 8 3/8" w x 10 7/8" ht.
2/3 Page 4 3/4" w x 10" ht.
1/2 Page Horizontal 7 5/8" w x 5" ht.
1/2 Page Vertical Won't Run
1/3 Page 2 3/4" w x 10" ht.
1/4 Page 3 3/4" w x 5" ht.
1/6 Page 2.292" w x 4.813" ht.

* For all full page ads allow 1/8" bleed on all 4 sides.



SUBMISSION FORMAT

All artwork is done in digital format. Most digital formats can be supported, including PDF, JPG, EPS and TIF. PDF and JPG formats are preferred. Artwork must be at least 300 dpi. Email all ads to advertising@rbn-online.net. For large files, please call George Boley at 973-757-0825 for ftp information. CDs can be mailed to George Boley, RBN Publishing at 54 Bruen Ave, Unit 4, Irvington, NJ 07111

We can Do it Better

Cost and Time Savings – Digital production and distribution can save thousands of dollars in print and shipping costs. Digital editions can also be immediately distributed to readers – a true benefit for time sensitive daily or weekly publications.

Instant Web Presence – With RBN Publishing embeddable miniature page-flipping icon, publishers can instantly create a powerful and dynamic web presence without the high cost of web development and content redistribution. RBN Publishing are also compatible with analytic programs, increasing publisher's web statistics, and exposing publication content to internet search engines.

With the click of a button we can advertise and promote our publication to Thousands of people worldwide no restrictions. Pick the phone and call today! 973-757-0825 or send us an email at publishing@rbn-online.net.

Estimated Combat Sports Demographics

AGE

18 – 35 years old

GENDER

Male 80% Female 20%

MARITAL STATUS

Married 40% Single 60%

HOUSEHOLD INCOME

\$25m-\$49m: 20% \$100m-\$249m: 20%

\$50m-\$99m: 40% \$250m- above: 20%

EDUCATION

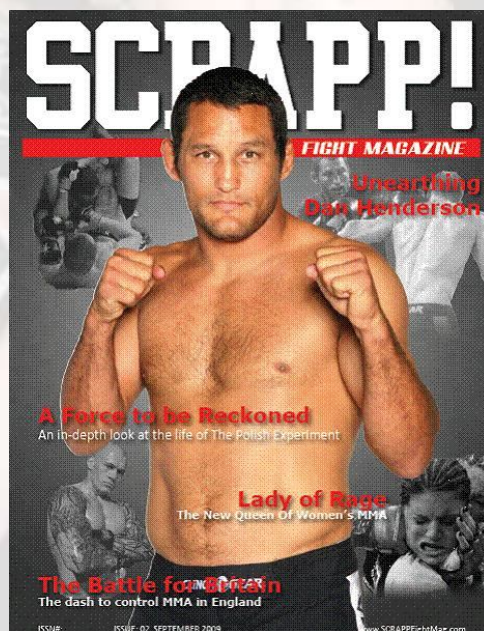
High School 40% College 40% Professional 20%

DO YOU PURCHASE DVD'S, BOOKS OR PRODUCTS?

Yes 75% No 25%

DO YOU SAVE YOUR COPY FOR FUTURE REFERENCE?

Yes 80% No 20%



One Buy for 3 Outlets

All Advertising is uniquely place shared across the entire RBN Media Network, RBN and its affiliates is the first company to create a one stop shop all in one approach to advertising and media buys. We specialize in maximizing Ad coverage across multiple platforms and web base media outlets. In short, ALL Ads purchased within RBN Publishing Magazines will be broadcasted across the entire RBN Media Platform, guaranteeing audio spots in our radio shows, Magazine Ads will be used as banners on our website at www.scrappfightmag.com, www.sportsactionnetworkradio.com, www.sportsactionnetwork.tv, www.udisputedfightmag.com and video ads will be integrated in our streaming video content for **NO ADDITIONAL CHARGE!**

RATES in USD

MAGAZINE ADS

FORMAT	12 ISSUES
2 Full Page Spread*	\$ 9,000.00 (Only \$750.00 per Issue)
Full Page*	\$ 6,000.00 (Only \$500.00 per Issue)
1/2 Horizontal*	\$ 4,500.00 (Only \$350.00 per Issue)
1/2 Page Vertical Won't Run - - - - -	
1/4 Page**	\$3,000.00 (Only \$250.00 per Issue)

*Video Advertising Available 30 Seconds MAX, Hyperlinks included

**NO Video Advertising Available only Hyperlinks

PUBLISHING SCHEDULE

For Scrapp! Fight Magazine

January 10	February 10	March 10	April 10	May 10	June 10
Monthly	Monthly	Monthly	Monthly	Monthly	Monthly
Issue #6	Issue #7	Issue #8	Issue #69	Issue #10	Issue #11
Cut off 12/15	Cut off 1/18	Cut off 2/15	Cut off 3/18	Cut off 4/18	Cut off 5/18
Publishing 1/1	Publishing 2/1	Publishing 3/1	Publishing 4/1	Publishing 5/1	Publishing 6/1
July 10	Aug 10	Sept 10	Oct 10	Nov 10	Dec 10
Monthly	Monthly	Monthly	Monthly	Monthly	Monthly
Issue #12	Issue #13	Issue #14	Issue #15	Issue #16	Issue #17
Cut off 6/18	Cut off 7/18	Cut off 8/18	Cut off 9/18	Cut off 10/15	Cut off 11/15
Publishing 7/1	Publishing 8/7	Publishing 9/1	Publishing 10/1	Publishing 11/1	Publishing 12/1